

# Where the World Finds Kommietjie.

Curated by locals,  
loved by visitors.

[komcentral.com](http://komcentral.com)





# Partnering for Prosperity in South African Tourism

**This is an exciting opportunity to join a curated collective of high-quality local businesses, like yours, to genuinely promote the beauty and unique experiences of our community, starting with Kommetjie.**

We're building the definitive digital guide for travelers who want to explore South Africa authentically. Why Partner With Us? **Our Unique Value!**

We're more than a directory; we're a unified local marketing engine. Our model is **simple and powerful**: we act as a trusted digital portal, guiding visitors directly from our site to your website, your booking page, or your contact info.

- **Curated for Quality:** We hand-pick only the best, ensuring your business is featured alongside others that meet a high standard of quality, service, and local authenticity.
- **Minimal Effort, Maximum Exposure:** You focus on your service; we focus on attracting the right kind of eco-conscious tourists and adventure seekers - the travelers who value what you offer.
- **More Than a Listing:** We don't just list you; we actively link to you, integrating affiliate and booking tools to drive direct commission and referral revenue straight to your business.

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# Membership Investment & Benefits

Joining the collective is an investment in your business's year-round visibility and growth.

## Your Path to Partnership:

- **6 months:** 100% Free Trial! To ensure a perfect fit and build initial momentum, your listing is completely free until May 31, 2026.
- **Year 2:** Affordable Investment. Our annual membership fee is a highly competitive R1,800 per year (or approximately R150/month) for local businesses, with a slightly adjusted rate for those primarily targeting international visitors. This fee funds your access to our large-scale, joint marketing campaigns.

## What You Gain:

- **Massive Marketing Reach:** Your business is included in our combined, powerful marketing campaigns across Instagram, Facebook, and more - exposure no single small business could afford alone.
- **Genuine Referrals:** Our members agree to actively cross-promote one another, creating a powerful, trusted network that drives genuine bookings and foot traffic.
- **Shared Growth Fund:** Your fee contributes to a pooled marketing budget used for targeted campaigns in Cape Town, Joburg, and internationally, ensuring the right tourists find our region.
- **Insider Insights:** Receive our Quarterly "Members-Only" Insights Newsletter, packed with valuable tourism trends and data to help you optimize your business.

# To Get Started, We Simply Need:

**To confirm your listing, please send the following:**

1. Your Business Name and Primary Contact details.
2. Your active Google Business Profile (GBP) link.
3. 2-5 high-quality photos for your listing.
4. A short business description (100-150 words).

**[komcentraldotcom@gmail.com](mailto:komcentraldotcom@gmail.com)**

**Once received, we will:**

- ✓ Review your details
- ✓ Confirm your acceptance
- ✓ Add your listing to the guide
- ✓ Add you to upcoming destination-wide marketing campaigns
- ✓ Add you to the members WhatsApp group (optional but recommended)

We are excited about the prospect of having you as **part of our curated collective** and look forward to driving meaningful visibility and bookings for your establishment.



# How To Set Up Your Google Business Profile (If You Don't Have One)

## **Step 1:** Go to Google

Search for: "Google Business Profile" or visit [business.google.com](https://business.google.com)

## **Step 2:** Sign in

Use the Google account you want associated with your business.

## **Step 3:** Add your Business Name

## **Step 4:** Select your Business Category

(e.g., Café, Guest House, Activity Provider, Retail Shop)

**Step 5:** Add your location, service areas, hours, phone number, and website. If you don't have a website, you can still proceed.

## **Step 6:** Verify your business

Usually via SMS, email, or postcard.

Once verified, you're good to go — and we can list you.

[komcentraldotcom@gmail.com](mailto:komcentraldotcom@gmail.com)

# Locals Know Best. Join the Lineup!



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